



جمعية الإمارات  
لأمراض المفاصل والروماتيزم

EMIRATES SOCIETY FOR  
RHEUMATOLOGY

## Sponsorship Manual 2020

[www.esr.ae](http://www.esr.ae)

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## Welcome Message

### Welcome to the Emirates Society for Rheumatology!

Dear Partners,

The Emirates Society for Rheumatology (ESR) is dedicated to helping rheumatology professionals provide the best possible care for those suffering from musco-skeletal conditions. Our members comprise the region's leading experts in the field of rheumatology, certified by internationally accredited medical bodies.

It is your collaboration and commitment to ESR over the last 8 years that have helped us to achieve better standards of rheumatology in the UAE.

I personally hope that this collaboration will continue in the next three years. The continuity of the relationship between you and the newly elected ESR Board over the coming 3 years will ensure the successful implementation of our strategic vision as we build upon the 4 pillars of previous achievements.

The ESR is committed to achieving medical excellence and improving the health care for patients with Rheumatic disease in the UAE and we achieve this through 4 principal areas of activity:

- Education of Health Care providers.
- Patient Education.
- Research.
- Partnering with Health Care Providers (Health governors, health authority, and insurance companies).



**Dr. Jamal Al Saleh**  
ESR President 2019-2021  
president@esr.ae  
www.esr.ae

# Management Committee & ESR Headquarters

## Management Committee

The ESR has an active management committee that oversees the day to day running of the organisation.



**Dr. Jamal Al Saleh**  
President



**Khalid Al Naqbi**  
Vice President



**Waleed Al Shehhi**  
General Secretary



**Heba Al Maashari**  
Scientific Committee Chairperson



**Noura Al Zamani**  
Cultural Committee Chairperson

## ESR Headquarters

**K.I.T. Group Middle East**

Hassani El Koutbia

P.O. Box 77893

Abu Dhabi, UAE

Tel: +971 52 966 6681

Email: [sponsorship@esr.ae](mailto:sponsorship@esr.ae)



## Working with ESR

Our current and planned activities include:

- Keeping members up to date with the global advances in rheumatology
- Maintaining the highest ethical standards for the practice of rheumatology
- Holding regular education and training courses to advance knowledge
- Supporting scientific meetings and conferences for rheumatology to promote latest best practice
- Encouraging greater dialogue between members to ensure the greatest possible sharing of expertise and research
- Providing the public with relevant information about rheumatology including locating qualified rheumatology specialists
- Advocating and supporting improved healthcare policies and promoting robust standards of care



## Sponsorship of ESR Monthly Meetings

Each month, professionals from different cities in the United Arab Emirates gather to discuss and learn about new studies and research to improve their practice. International and national speakers are invited to share their expertise in Rheumatology. These meetings are accredited in the United Arab Emirates.

Companies active in the field of rheumatology are invited to sponsor one or several of these meetings to maximize their presence. As a sponsor, your company will receive powerful marketing resources and valuable exposure. These meetings are a key element for the success of ESR. Your presence and contributions enhance the overall scientific value of the event.

- Price for 2020: **26.000 USD**

YEAR 2020		COMMENTS
January	Dubai	
February	Dubai	ESR Annual Meeting
March	Abu Dhabi	
April	Dubai	
May		Ramadan
June	Abu Dhabi	
July		Summer
August		Summer
September	Dubai	
October	Abu Dhabi	
November	Dubai	
December	Abu Dhabi	

**Total Number of Meetings: 8**

Please contact Hassani El Koutbia ([sponsorship@esr.ae](mailto:sponsorship@esr.ae)) if you are interested in sponsoring these monthly meetings.

*\*Prices do not include V.A.T*

## Program Structure

### THURSDAY

TIME	ACTIVITY	TOPIC
19:30-21:00	ESR Board Meeting	To discuss updates
21:00-22:00	Welcome Dinner	

### FRIDAY

TIME	ACTIVITY	TOPIC
09:05 - 09:10	Opening	
09:15 - 09:55	Presentation	To Be Determined
10:00 - 10:45	Presentation	To Be Determined
10:45 - 11:00	Coffee Break	
11:00 - 12:00	Presentation	To Be Determined
12:00 - 12:10	Closing remarks	
12:10 - 14:00	Prayer and Lunch	

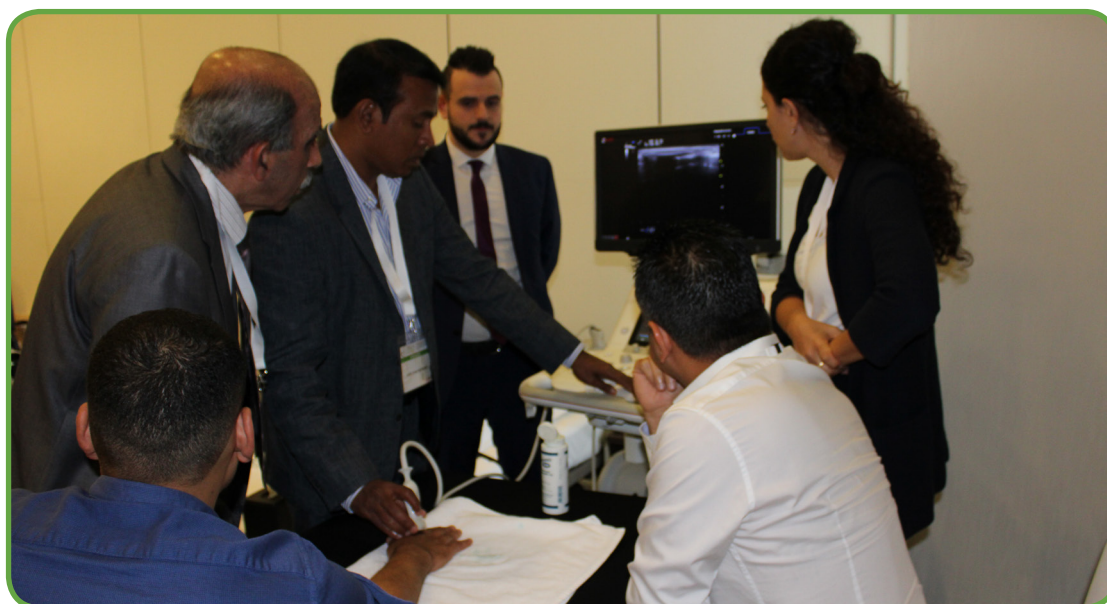
## Sponsorship of ESR Workshops

Companies active in the field of rheumatology are invited to sponsor one or several of these workshops to maximize their presence. As a sponsor, your company will receive powerful marketing resources and valuable exposure. Your presence and contributions enhance the overall scientific value of the event.

- Minimum level of sponsorship: **25.000 USD / Workshop**

WORKSHOP	DURATION	DATES
ESR Radiology Academy	2 days	To be announced
Capillaroscopy Workshop	1 day	To be announced
DEXA Workshop	2 days	To be announced
Nurses Workshop: Competencies for Rheumatology Nurses	2 days	To be announced
GPs for Early Arthritis and Inflammatory Back Pain	2 days	To be announced

Please contact Hassani El Koutbia ([sponsorship@esr.ae](mailto:sponsorship@esr.ae)) if you are interested in sponsoring these workshops.



\*Prices do not include V.A.T



# Annual Sponsorship of ESR Activities

## Why should you sponsor ESR Activities 2020

The Emirates Society for Rheumatology plays a key role in the continuous improvement in the quality of rheumatology services in the UAE and the wider region. We encourage Sponsors to select a range of activities to support from:

- Online Education
- Patient Education & Public Awareness
- Research
- ESR Membership & Communications

## Online Education

- Educational or scientific products - such as iPad Apps or other educational tools.
  - **Contribution: 20.000 AED**
- Support subscriptions to the world's leading online journals and resource tools:

ONLINE JOURNAL	ABOUT	PUBLISHER	ISSUES/YEAR	ACTIVITY	PRICE
Annals of the Rheumatic Diseases	Co-owned by the European League Against Rheumatism (EULAR) and BMJ	BMJ	9,111	12	80,000 AED for 100 users
Journal of Rheumatology	International serial edited by Earl D. Silverman	The Journal of Rheumatology Publishing Company Limited	3,258	12	18,000 AED based on 20 users (to adjust after 6 months)
Science Direct	A leading information solution with a large database of scientific and medical research including academic journals and ebooks.	Elsevier	-	-	Upon request

ACTIVITY	DURATION	PRICE
ESR Virtual Meetings	1 hour	36, 725 AED

\*Prices do not include V.A.T

# Annual Sponsorship of ESR Activities

## Patient Education & Public Awareness

- The minimum level of support will be **90,000 AED**. Please contact us to design a customised campaign, costs will depend on media chosen and campaign plan.

ACTIVITY	DURATION	PRICE
Radio campaigns	One week every 3 months, 20 sec/2 times a day	Upon request
T.V campaign	Once a month before each ESR monthly meeting	Upon request
Live Webinars	60 minutes	36,700 AED
Lupus Day	10 May (2 days Awareness Activities)	95,500 AED
Arthritis day	12 October (2 days Awareness Activities)	95,500 AED
Non-Rheumatologist Education programs	Every monthly meeting	15,000 AED
Contributions	One year	20,000 AED
Booth in a Mall	One week	25,000 AED

## Research

- Educational & research services. The contribution will help to develop and sustain ESR improvement.

ACTIVITY	DURATION	PRICE
Contributions	One year	20,000 AED
Research Assistant*	6 months	60,000 AED
Statistics Service*	One year	37,000 AED
Publications*	Once a month	18,500 AED

\*Research Partner Package

## ESR Membership & Communications

ACTIVITY	DURATION	PRICE
Logo on ESR website	12 months	20,000 AED
Name on ESR website	12 months	20,000 AED
Logo on ESR materials	Every ESR meeting	10,000 AED
EMA recognition	12 months	From 25,000 AED
Use of ESR Logo	1 Event	25,000 AED
Links for Radio/Video on website	1 month	28,000 AED

\*Prices do not include V.A.T

# Sponsors List

## Industry Partners from the previous years (in alphabetical order):

AbbVie

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Abbott

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Actelion

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Algorithm

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Amgen

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Bristol-Meyers Squibb

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Eli Lilly

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GlaxoSmithKline

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Janssen

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MetoJect

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MSD

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Newbridge

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Novartis

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Pfizer

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Pharmalink

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Philips

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Roche

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Sobi

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For information regarding ESR Sponsorship,  
do not hesitate to contact:

**K.I.T. Group Middle East FZ LLC**

Hassani El Koutbia

P.O. Box 77893

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